



PROFESSIONAL QUALIFICATION IN  
**FASHION DESIGN**



**BERKELEY**  
CONSULTING WLL

## COURSE DESCRIPTION

The Professional Qualification in Fashion Design covers the essential knowledge of the processes and methodologies involved in fashion design which will develop the critical thinking skills to find innovative solutions and pursue successful careers within the evolving global fashion industry. The course is designed to give students a firm theoretical knowledge as well as an understanding of its practical application and will cover the entire fashion lifecycle, from design concepts to product development.

## COURSE CONTENT

- Introduction to Fashion
- Basic fashion drawing techniques
- Rendering Techniques
- Trend analysis
- Collection theory & research
- Developing mood boards
- Developing a color palette (Selecting appropriate fabrics for the collection)
- Sketching designs
- Design Development and collection creation
- Flat drawing
- Collection finalization & presentation (Portfolio)



## ORIENTATION ON THE COURSE

### 1. Origin of dressmaking

- History of tailoring
- Introduction to the sewing machine
- Ruler set
- Identifying clothing materials

### 2. Fashion illustration for beginners

- Art supplies for fashion illustration

### 3. Body measurements techniques

- Measurements for ladies and men

### 4. Pattern Making

- Classification of different patterns

### 5. Clothing construction — Part one

- Types of stitching with hand

### 6. Clothing construction — Part two

- Types of stitching with machine

### 7. The finishing process of apparel



## WHY BERKELEY EDUCATION?

We realize that choosing the right qualification/course and where to study can be a challenge, which is why Berkeley's offers everything you'll need to make the right decision on your future. We deliver high quality programs with recognized awarding bodies all over the world, in a wide range of academic courses. More and more students are choosing to study locally with us because of our excellent teaching, modern learning facilities and convenience.